

ACCOUNTING

Our Kania School of Management has ranked among The Princeton Review's "Best Business Schools" for 17 years.

SUCCESS AHEAD



About the Program

In "Potential, Prestige, & Purpose," the AICPA states "Accountants are the backbone of the business world. They're the professionals who work with everyone—from individuals and small companies to large corporations, government agencies and non-profits—to keep their finances in check. Just like doctors or lawyers, there are many different types of accountants. The roles they hold and the duties they perform can vary widely depending on where they work and what their title is." Accountants hold titles such as chief financial officer, partner, controller, forensic accountant, internal auditor, and FBI agent. The skills CPAs rely on include "communication, creative problem solving, relationship building, leadership, critical thinking, project management, good judgement, big-picture thinking, collaboration, and decision making." At Scranton, you'll graduate with a solid command of accounting and business principles, while developing all of the skills required for success as a well-rounded professional in the liberal arts tradition.

About the Direct-Entry Accelerated Master of Accountancy Program

As an accounting undergraduate applicant, you will also have the option to apply for direct-entry in our nationally ranked Master of Accountancy (MAcc) program. This program can be completed in a 4-year format (summer and intersession terms included) or 5-year format, while you pursue your Bachelor of Science in accounting, allowing you to save time and money. The MAcc program develops the skills needed for the student to advance to senior levels within public accounting, industry, and government agencies. Students can also enter the MAcc program as recent graduates and/or working professionals with bachelor's degrees in accounting.

Five Reasons to Choose Scranton

- **Flexible Programs:** Our accelerated 4- or 5-year BS/MAcc and 5-year BS/MBA programs give students a variety of options to meet the 150-credit hour requirement for CPA licensure.

Additionally, a variety of in-demand minors, such as forensic accounting and business analytics, can be seamlessly integrated into a student's program plan.

- **Nationally Recognized:**

- Our students' team placed in the Top Four in the nation in the Institute of Management Accountants Case Competition and presented in Austin Texas.
- Intellegent.com ranks our Master of Accountancy (MAcc) Degree No. 3 in the nation.
- U.S. News & World Report ranks our MBA Specialty in Accounting No. 14 in the nation, tying with Harvard University, Arizona State University and Ohio State University.
- Brigham Young University Accounting Research Rankings recognizes our department No. 4 in the world for accounting education research published in the most recent six-years.

- **Outstanding Faculty:** Four of our faculty have been chosen as the PICPA Educator of the Year (most in the state of PA).

- **Successful Students:** Nationally recognized CPA & CMA pass rates.

- **Practical Experience:**

- Students benefit from the active engagement of our executive alumni focused on student mentoring, internships and job placement.

Market-Relevant Tracks

As an accounting undergraduate applicant, you will have the option to choose from one of our three tracks including **Forensic Accounting**, **Accounting Analytics**, and **General Accounting**. In addition, you may choose from a variety of minors such as Finance. The accounting program provides a solid foundation in business and accounting for students interested in careers in public accounting, private industry, government agencies, nonprofit organizations, in pursuing graduate studies (e.g., law), or in preparation for running their own businesses. This program prepares students interested in professional

certifications such as Certified Public Accountant (CPA), Certified Management Accountant (CMA), Certified Fraud Examiner (CFE), Certified Internal Auditor (CIA), Certified Information Systems Security Professional (CISSP), and/or Certified Information Systems Auditor (CISA).

The **General Accounting Track** provides you with the most flexible path to selecting accounting and business electives that meet your specific interests.

The **Forensic Accounting Track** was developed in response to the demand for accounting professionals with specialized knowledge in the areas of fraud examination and litigation support. This track includes course work in fraud examination, criminology and financial statement analysis.

The **Accounting Analytics Track** prepares you to take advantage of the expanding variety of opportunities available to professionals with a strong and integrated knowledge of accounting and mastery of evolving analytics and information technologies skills.

Outcomes & Opportunities

- Over the past five years, over 85% of accounting students have reported at least one internship, many of which are with the Big Four accounting firms.
- The accounting field offers a wide variety of career path options, including: chief financial officer, partner, controller, forensic accountant, internal auditor, and FBI agent.
- Some students elect to pursue graduate studies at law or business schools. Graduates have been accepted at leading schools such as Villanova School of Law and University of Amsterdam.
- Companies that have hired recent accounting graduates include Deloitte, EY, JPMorgan Chase, KPMG, and PwC among many others.

ACCOUNTING CURRICULUM *General Accounting Track shown: Forensic Accounting and Accounting Analytics Tracks also available.*

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FIRST YEAR			
BUS CORE	ACC 251-Financial Accounting I – ACC 252-Financial Accounting II	3	3
GE S/BH	ECO 153-(S) Principles of Microeconomics – ECO 154-(S) Principles of Macroeconomics	3	3
GE WRTG – GE EP	WRTG 107-(FYW) Composition – BUS 140 – (FYDT, FYOC) Business Information & Oral Proficiency	3	3
GE PHIL – T/RS	PHIL 120-Introduction to Philosophy – T/RS 121-(P) Theology I: Introduction to the Bible	3	3
GE QUAN	MATH ELECT-Math Option ¹		3-4
GE HUMN	HUMN ELECT-Humanities Elective ²	3-4	
BUS CORE	BUS 150-Career & Professional Development	1	
GE FSEM	First Year Seminar ³		
		16-17	15-16
SECOND YEAR			
BUS CORE	ACC 361-Intermediate Accounting I – ACC 362-Intermediate Accounting II	3	3
BUS CORE	STAT 251-(Q) Statistics for Business I – STAT 252-(Q) Statistics for Business II	3	3
BUS CORE	MGT 251-Legal Environment of Business		3
BUS CORE	OIM 251-Excel for Business Applications	1	
GE PHIL – T/RS	PHIL 210- Ethics – T/RS 122-(P) Theology II: Introduction to Christian Theology	3	3
GE NSCI	NSCI ELECT-Natural Science Elective		3
GE HUMN	HUMN ELECT-Humanities Elective	3	
GE ELECT	FREE ELECT-Free Elective	3	
		16	15
THIRD YEAR			
MAJOR	ACC 363-Federal Taxes – ACC 461-Cost Accounting	3	3
BUS CORE	ACC 474-Accounting Information Systems	3	
BUS CORE	MGT 351- MGT I: Managing Organizations		3
	MGT 352- MGT II: Leading People	3	3
BUS CORE	FIN 251-Introduction to Finance – MKT 351-Introduction to Marketing	3	3
BUS CORE	OIM 351-Introduction to Business Analytics – OIM 352-Introduction to Operations Management	3	3
BUS CORE	ECO/IB 351-(D) Environment of International Business		3
GE PHIL or T/RS	PHIL or T/RS ELECT – Philosophy or T/RS Elective	3	
HUMN ELECT	HUMN ELECT – Humanities Elective		3
		18	18
FOURTH YEAR			
MAJOR	ACC 460-Advanced Accounting I – ELECT-Major Elective ⁴	3	3
MAJOR – GE ELECT	ACC 364-(EPW) Auditing Theory – FREE ELECT-Free Elective	3	3
BUS CORE	ACC 490-Accounting Analytics & Visualization – MGT 455-Business Policy & Strategy	3	3
GE HUMN	HUMN ELECT – Humanities Elective		3
MAJOR	ELECT – Major Elective	3	
GE NSCI	NSCI ELECT – Natural Science Elective	3	
		15	12

Total: 125-127 Credits



¹ MATH 106, MATH 107, or MATH 108 fulfills the requirement.

² If EDUC 113 is required in the first semester, it is taken in place of a humanities elective and is counted as a GE free elective. One GE free elective in the fourth year must then be taken as a humanities elective.

³ The selection of a First Year Seminar is likely to fulfill requirements both for the First Year Seminar and a General Education Requirement. Thus, the First Year Seminar will not add to the total credits for the semester. Talk with your advisor if you have any questions.

Curriculum grid effective for the 2022-23 academic year in accordance with the undergraduate course catalog.

