

THE UNIVERSITY OF SCRANTON
KANIA SCHOOL OF MANAGEMENT
BUSINESS ADMINISTRATION

About the Program

Business administration approaches the field of business from a broad perspective, rather than a particular specialty.

Students take courses of interest across the Kania School of Management and are linked with an academic advisor who provides an exceptional level of guidance and support.

Outcomes & Opportunities

- Business administration majors are encouraged to complete internships to put their learning into action. Students have interned at Bloomberg LP, the Small Business Development Center and AXA Advisors, just to name a few.
- Business administration graduates enter the workplace armed with practical skills and experience. Fields they might enter after graduation include accounting, economics, finance or marketing.
- Many business administration majors continue on at Scranton to earn their MBA. Other graduate schools that have admitted recent management graduates include Canisius College, Hofstra University, Syracuse University and Widener University.
- You'll find recent Scranton graduates working for a wide range of companies and organizations including Oracle, Major League Baseball Players Association, The Kraft Heinz Company and The Vanguard Group.

Our Kania School of Management
has ranked among The Princeton
Review's "Best Business Schools"
for 17 years.



SUCCESS AHEAD



admissions.scranton.edu/busadmin

BUSINESS ADMINISTRATION CURRICULUM

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FIRST YEAR			
GE S/BH	ECO 153 - (S) Principles of Microeconomics		
	ECO 154 - (S) Principles of Macroeconomics	3	3
GE WRTG-SPCH	WRTG 107 - (FYW) Composition		
	BUS 140 - (FYDT,FYOC) Business Information & Oral Proficiency	3	3
GE QUAN	MATH ELECT - Math Option (two courses) ¹	3-4	3-4
GE PHIL-T/RS	PHIL 120 - Introduction to Philosophy		
	T/RS 121 - (P) Theology I: Introduction to the Bible	3	3
GE HUMN	HUMN ELECT - Humanities Elective	3	3
GE FSEM	First Year Seminar ³		
BUS CORE	BUS 150 - Career & Professional Development		1
		15-16	16-17
SECOND YEAR			
BUS CORE	ACC 253 - Financial Accounting – ACC 254 - Managerial Accounting	3	3
BUS CORE	STAT 251 - (Q) Statistics for Business I		
	STAT 252 - (Q) Statistics for Business II	3	3
BUS CORE	OIM 251 - Excel for Business Applications	1	
GE PHIL-T/RS	PHIL 210 - Ethics		
	T/RS 122 - (P) Theology II: Introduction to Christian Theology	3	3
GE NSCI	NSCI ELECT - Natural Science Electives	3	3
GE HUMN	HUMN ELECT - Humanities Elective		3
BUS CORE	MGT 251 - Legal Environment of Business	3	
		16	15
THIRD YEAR			
BUS CORE	ECO/IB 351 - (D) Environment of International Business	3	
BUS CORE	FIN 251 - Introduction to Finance		
	MKT 351 - Introduction to Marketing	3	3
BUS CORE	MGT 351 - MGT I: Managing Organizations –		
	MGT 352 - MGT II: Leading People	3	3
BUS CORE	OIM 351 - Introduction to Business Analytics		
	OIM 352 - Introduction to Operations Management	3	3
MAJOR ²	BUS ELECT - Business Electives		6
GE ELECT	FREE ELECT - Free Elective	3	
GE PHIL or T/RS	PHIL or T/RS ELECT - Philosophy or T/RS Elective		3
		15	18

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FOURTH YEAR			
MAJOR	BUS ELECT - Business Electives ¹	6	6
BUS CORE	MGT 455 - Business Policy and Strategy		3
BUS CORE	OIM 471 - Business Information Management	3	
GE HUMN	HUMN ELECT - Humanities Elective	3	
GE ELECT F	REE ELECT - Free Electives ²	3	6
		15	15
Total: 125-127 Credits			



CONTACT INFORMATION

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1.888.SCRANTON or visit admissions.scranton.edu

¹ Two math options are available to Business majors:

Option I* (6 credits) MATH 107 - (Q) Quantitative Methods II and MATH 108 - Quantitative Methods III

Option II* (8 credits) MATH 114 - (Q) Calculus I and MATH 221 - (Q) Calculus II

Both options cover the topics of calculus. Option I takes an applied approach; Option II a theoretical approach.

*Students are tested for math placement during summer orientation. On the basis of these tests and their high school background it will be recommended that some students take Option II, especially if they expect to pursue graduate studies. The majority of students will be placed in Option I, and may also be required to take MATH 106: Quantitative Methods I as a prerequisite to taking MATH 107.

² Major courses can be chosen from any of the functional areas once the prerequisites have been satisfied.

³ The selection of a First Year Seminar is likely to fulfill requirements both for the First Year Seminar and a General Education Requirement. Thus, the First Year Seminar will not add to the total credits for the semester. Talk with your advisor if you have any questions.

Curriculum grid effective for the 2022-23 academic year in accordance with the undergraduate course catalog.