

THE UNIVERSITY OF SCRANTON
PANUSKA COLLEGE OF PROFESSIONAL STUDIES
HEALTH PROMOTION

About the Program

Health promotion is a multidisciplinary program that provides hands-on opportunities for students to learn about population health promotion. Students study the use of behavior change theories, communication methods/strategies and advocacy efforts to improve the health status of individuals, communities, states and the nation.

Outcomes & Opportunities

- Our students have the opportunity to engage in health promotion research with faculty mentors through the Faculty/Student Research Program.
- Students intern at a university, community, worksite or health care organization, such as:
 - HealthFitness Worksite Wellness at MetLife
 - Northeast Regional Cancer Institute
 - The Wright Center for Community Health, Geisinger Commonwealth School of Medicine
 - Worksite Wellness, Geisinger Health Plan
 - The United Neighborhood Centers of NEPA
- Students are able to apply for the Certified Health Education Specialist (CHES®) exam upon graduation.
- Students are prepared for a range of career choices, including health educator/promoter, health program specialist, workplace health specialist and health/wellness coach.
- Students can pursue graduate or professional studies in public health, occupational therapy, nursing, speech pathology and health administration, among others.

Among the TOP 10 IN THE NORTH for 28 years

– U.S. News & World Report's
Best Colleges



SUCCESS AHEAD

admissions.scranton.edu/ched

HEALTH PROMOTION CURRICULUM

Department & Number - Descriptive Title of Course		Fall Cr.	Spr. Cr.
FIRST YEAR			
MAJOR	CHS 112 - Human Services Systems or HADM 112 - Health Systems		3
COGNATE	BIOL 110 -111 - (E) Human Anatomy & Physiology	4	4
COGNATE ELECT	COGNATE ELECTIVES - Cognate Electives	3-4.5	3-4.5
COGNATE ELECT	COGNATE ELECTIVE - Cognate Elective	3	
GE S/BH	CHS 111 - (S) Introduction to Human Adjustment or PSYC 110 - (S) Fundamentals of Psychology	3	
GE EP	EDUC 102 - (FYOC, FYDT) Educational Skills in a Global Society		3
GE WRTG	WRTG 107 - (FWW) Composition		3
GE PHIL	PHIL 120 - Introduction to Philosophy	3	
GE FSEM	First Year Seminar ²		
		16-17.5	16-17.5
SECOND YEAR			
MAJOR	HPRO 210 - (S) Introduction to Health Promotion & Disease Prevention ¹	3	
MAJOR	HPRO 230 - (D,S) Multicultural Health		3
COGNATE	NUTR 110 - (E) Introduction to Nutrition or NUTR 220 - Nutrition for the Health Care Professions	3	
COGNATE	COMM 235 - Introduction to Social Media Strategies		3
GE PHIL/T/RS	PHIL 210 - Ethics - T/RS 121 - (P) Theology I: Introduction to the Bible	3	3
GE QUAN	QUAN ELECT - Quantitative Elective	3	
GE FREE	FREE ELECT - Free Elective		3
GE HUMN	HUMN ELECT - Humanities Electives	3	3
		15	15
THIRD YEAR			
MAJOR	HPRO 300 - Career Seminar in Health Promotion		1
MAJOR	HPRO 310 - (EPW, S) Behavior Theory in Health Promotion & Practice	3	
MAJOR	HPRO 320 - (EPW) Planning, Implementing & Evaluating Health Promotion Programs ¹		3
MAJOR	HPRO 330 - (EPW) Research Methods in Health Promotion	3	
MAJOR	HPRO 340 - Advocacy & Health Communication		3
COGNATE	CHS 335 - Administration in Human Services	3	
COGNATE ELEC	COGNATE ELEC - Cognate Electives	3	3
GE T/RS	T/RS 122 - (P) Theology II: Introduction to Christian Theology		3
GE S/BH	S/BH ELEC - Social/Behavioral Elective		3
GE/HUMN	HUMN ELEC - Humanities Elective	3	
		15	16

Department & Number - Descriptive Title of Course		Fall Cr.	Spr. Cr.
FOURTH YEAR			
MAJOR	HPRO 400 - (S) Health & Wellness Coaching ¹	3	
MAJOR	HPRO 480 - Internship in Health Education		3
MAJOR	HPRO 413 - Worksite Health Promotion		3
GE HUMN	ELECT HUMN ELECT - Humanities Elective		3
GE PHIL-T/RS	PHIL 316 - (P) American Perspectives on Health-Care Ethics or T/RS 227 - (P) Biomedical Ethics or T/RS 235 - (P) The Theology of Birth & Death		3
GE FREE	FREE ELECT - Free Electives	9	3
		12	15
Total: 120-123 Credits			



CONTACT INFORMATION

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1.888.SCRANTON or visit admissions.scranton.edu

¹ Includes community-based learning component

² The selection of a First Year Seminar is likely to fulfill requirements both for the First Year Seminar and a General Education Requirement. Thus, the First Year Seminar will not add to the total credits for the semester. Talk with your advisor if you have any questions.