

THE UNIVERSITY OF SCRANTON
COLLEGE OF ARTS & SCIENCES

JOURNALISM & ELECTRONIC MEDIA

About the Program

This Communication Department major prepares students for careers in journalism and audio/visual and digital production.

A mix of theoretical and practical classes enable the students to deal with an ever-changing media landscape. Students use state-of-the-art facilities and technologies to produce award-winning projects.

Outcomes & Opportunities

- Journalism & electronic media (JREM) majors are in high demand for internships as well as career opportunities.
- The journalism track prepares students for careers in newspapers, magazines, television & radio news, online news, sports & photo journalism, social media journalism and online content creation.
- The broadcasting track prepares students for careers in radio and television production, webcasting, social media production and professional digital content creation.
- Some examples of jobs in JREM include: feature writer, editor, staff writer, cinematographer and producer.
- Several of our JREM students have gone on to attend graduate school at Texas Tech University, University of Hawaii and New York Law School.
- JREM students are working at many national and international companies, including BBC America, CBS Radio, Cumulus Media, Discovery Channel and NBC Sports.

Among the TOP 10 IN THE NORTH for 27 years

— U.S. News & World Report's
Best Colleges



SUCCESS AHEAD

admissions.scranton.edu/journalism

JOURNALISM & ELECTRONIC MEDIA CURRICULUM

Journalism Track

COMM 324 - (W) Advanced Newswriting
COMM 328 - Editing

Broadcasting & Electronic Media Track

COMM 221 - Radio Production
COMM 322 - Advanced Television Production

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FIRST YEAR			
MAJOR	COMM 109 - G/S/P Skill Set - COMM 115 - (W,EPW) Writing for Communication	1	3
FREE ELECT	FREE ELECT - Free Elective		3
MAJOR	COMM ELECT - COMM Elective	3	
GE WRTG/SPCH	COMM 108 - (FYW) Essential Writing Skills ¹ - COMM 100 - (FYOC) Public Speaking*	3	3
GE C/IL	C/IL 102/102L - (FYDT) Computing & Information Literacy*	3	
GE HUMN	HUMN ELECT - Humanities Electives	3	3
GE PHIL - T/RS	PHIL 120 - Introduction to Philosophy - T/RS 121 - Theology I: Introduction to the Bible	3	3
GE FSEM	First Year Seminar ²		
		16	15
SECOND YEAR			
MAJOR	COMM 210 - (W,EPW) Logical & Rhetorical Analysis		3
MAJOR	COMM 215 - Introduction to Communication Theory	3	
MAJOR	COMM 222 - Television Production		3
MAJOR	COMM 224 - (W) Media Writing	3	
FREE ELECT	FREE ELECT - Free Electives	3	3
GE PHIL - T/RS	PHIL 210 - Ethics - T/RS 122 - Theology II: Introduction to Christian Theology	3	3
GE QUAN - S/BH	QUAN ELECT- Quantitative Elective - S/BH ELECT - Social/Behavioral Elective	3	3
		15	15
THIRD YEAR			
MAJOR	COMM 316 - Communication Ethics - COMM ELECT - COMM Elective	3	3
MAJOR	COMM ELECT - COMM Electives	3	3
FREE ELECT	FREE ELECT - Free Electives	6	6
GE PHIL - T/RS	PHIL ELECT - Philosophy Elective or T/RS ELECT - Theology Elective	3	
GE NSCI	NSCI ELECT - Natural Science Electives	3	3
		18	15

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FOURTH YEAR			
MAJOR	COMM 415 - Senior Seminar	3	
MAJOR	COMM ELECT - COMM Elective		3
FREE ELECT	FREE ELECT - Free Electives	3	6
GE HUMN - S/BH	HUMN ELECT - Humanities Elective - S/BH ELECT - Social/Behavioral Elective	3	3
GE FREE ELECT	FREE ELECT - Free Electives	6	3
		15	15
Total: 124 Credits			

CONTACT INFORMATION

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1.888.SCRANTON or visit admissions.scranton.edu

¹ The Communication and Media Department prefers students fulfill (FYW) requirements by completing COMM 108. However, WRTG 107 or WRTG 105 and WRTG 106 may be substituted.

² The selection of a First Year Seminar is likely to fulfill requirements both for the First Year Seminar and a General Education Requirement. Thus, the First Year Seminar will not add to the total credits for the semester. Talk with your advisor if you have any questions.

*An approved 3-credit EP Foundation Course may be substituted for COMM 100 and C/IL 102/102L. In this case, the total needed for graduation in this major may be reduced. Consult with your advisor if you have questions.

Curriculum grid effective for the 2021-22 academic year in accordance with the undergraduate course catalog.