

THE UNIVERSITY OF SCRANTON
KANIA SCHOOL OF MANAGEMENT
MANAGEMENT

About the Program

Management emphasizes getting things done with people and teams to reach organizational goals. Management students learn important analytical, communication and influence skills to motivate others. Our goal is to develop emotionally intelligent and adaptable managers.

Outcomes & Opportunities

- Students are encouraged to complete internships to put their learning into action. Scranton management students have interned at many companies, including: Pepsi Cola, Sanofi Pasteur, Gucci America Inc. and Ralph Lauren.
- Management students enter the workplace confident in their practical skills and experience. Some of the positions they may find after graduation include project managers, executive trainees, managers, assistant managers, management trainees in industry, government, education, health care, nonprofit or other organizations.
- Management majors are also excellent candidates for graduate school and professional studies. Recent graduates have pursued advanced degrees at Cornell University Law School, Duquesne School of Law, Rosemont College, University of Akron and The University of Scranton.
- Scranton students have the option of applying for the accelerated BS/MBA program at Scranton.

Our Kania School of Management
has ranked among The Princeton
Review's "Best Business Schools"
for 17 years.



SUCCESS AHEAD



admissions.scranton.edu/mgmt

MANAGEMENT CURRICULUM

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FIRST YEAR			
GE S/BH	ECO 153 - (S) Principles of Microeconomics		
	ECO 154 - (S) Principles of Macroeconomics	3	3
GE SPCH-WRTG	BUS 140 - (FYDT,FYOC) Business Information & Oral Proficiency		
	WRTG 107 - (FYW) Composition	3	3
GE PHIL-T/RS	PHIL 120 - Introduction to Philosophy		
	T/RS 121 - (P) Theology I: Introduction to the Bible	3	3
GE QUAN	MATH ELECT - Math Option (two courses) ¹	3-4	3-4
GE HUMN	HUMN ELECT - Humanities Electives ²	3	3
GE FSEM	First Year Seminar ³		
BUS CORE	BUS 150 - Career & Professional Development		1
		15-16	16-17
SECOND YEAR			
BUS CORE	ACC 253 - Financial Accounting		
	ACC 254 - Managerial Accounting	3	3
BUS CORE	STAT 251 - (Q) Statistics for Business I		
	STAT 252 - (Q) Statistics for Business II	3	3
BUS CORE	MGT 251 - Legal Environment of Business	3	
BUS CORE	OIM 251 - Excel for Business Applications	1	
GE PHIL-T/RS	PHIL 210 - Ethics		
	T/RS 122 - (P) Theology II: Introduction to Christian Theology	3	3
GE NSCI	NSCI ELECT - Natural Science Elective		3
GE HUMN	HUMN ELECT - Humanities Elective	3	
GE ELECT	FREE ELECT - Free Elective ³		3
		16	15
THIRD YEAR			
MAJOR	MGT ELECT - Management Electives ⁴		6
BUS CORE	MGT 351 - MGT I: Managing Organizations –		
	MGT 352 - MGT II: Leading People	3	3
BUS CORE	MKT 351 - Introduction to Marketing – FIN 251 - Introduction to Finance	3	3
BUS CORE	OIM 351 - Introduction to Business Analytics		
	OIM 352 - Introduction to Operations Management	3	3
BUS CORE	ECO/IB 351 - (D) Environment of International Business	3	
GE PHIL or T/RS	PHIL ELECT- Philosophy Elective – T/RS - T/RS Elective	3	
GE NSCI	NSCI ELECT - Natural Science Elective	3	
		18	15

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FOURTH YEAR			
MAJOR	MGT ELECT - Management Electives ⁴	6	6
BUS CORE	MGT 455 - Business Policy & Strategy	3	
BUS CORE	OIM 471 - Business Information Management		3
GE HUMN	HUMN ELECT - Humanities Elective	3	
GE ELECT	FREE ELECT - Free Electives	3	6
		15	15
Total: 125-127 Credits			



CONTACT INFORMATION

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¹ See note on Math Options.

² If EDUC 113 is required in the first semester, it is taken in place of a humanities elective and is counted as a GE free elective. One GE free elective in the fourth year must then be taken as a humanities elective.

³ If a third math course is required, it replaces this GE elective.

⁴ In consultation with their advisors, Management majors may choose either of the two following tracks: People and Teams (at least three courses from MGT 361, MGT 362, MGT 471, MGT 474) or Structures and Systems (MGT 460, MGT 461, MGT 462). A total of 18 credits must be taken in Management electives.

⁵ The selection of a First Year Seminar is likely to fulfill requirements both for the First Year Seminar and a General Education Requirement. Thus, the First Year Seminar will not add to the total credits for the semester. Talk with your advisor if you have any questions.

Curriculum grid effective for the 2022-23 academic year in accordance with the undergraduate course catalog.