

COLLEGE OF ARTS & SCIENCES

COMMUNICATION



This Communication Department major prepares students for careers in management, human resources and sales, and for continuing education in graduate or law schools. Students will use skills such as persuasion, debate and effective writing to enhance their oral and written communication skills to help organizations function more effectively and achieve their goals.

OUTCOMES & OPPORTUNITIES

- The communication (COMM) major prepares students for leadership roles in companies and non-profit organizations. It helps students become communication experts adept at working with a variety of national and international groups.
- With an exponential growth in management and administrative functions, students with the right mix of leadership, organization and communication skills are in high demand.
- Students learn essential leadership skills including debate, public speaking, sales, small group communications and organization communications.
- Most COMM students pursue employment in the field of organizational communication, human resources, non-profit or legal communication. The COMM major also prepares students for graduate studies and law school.
- Leading employers of COMM graduates include Web.com, Cigna, PepsiCo, Drew University, Walt Disney Company and PwC.

CONTACT INFORMATION

Howard Fisher, Ph.D.

*Chair, Department of
Communication and Media*

Tel: 570.941.7513

Email: howard.fisher@scranton.edu

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[+ admissions.scranton.edu/comm](http://admissions.scranton.edu/comm)

COMMUNICATION CURRICULUM

Communication & the Law Track

COMM 211 - Argumentation and Debate
COMM 310 - Mass Communication Law

Communication Leadership Media Track

COMM 214 - Small Group Communication
COMM 312 - Organizational Communication

Department & Number - Descriptive Title of Course		Fall Cr.	Spr. Cr.
FIRST YEAR			
MAJOR	COMM 109 - G/S/P Skill Set – COMM 115 - (W,EPW) Writing for Communication	1	3
MAJOR	COMM ELECT - Comm. Elective		3
GE FREE ELECT	GE FREE ELECT - GE Free Elective	3	
GE/WRTG - SPCH	COMM 108 - (FYW) Essential Writing Skills ¹ – /DIGITAL EP Foundations Elective (FYOC/FYDT)	3	3
GE HUMN	HUMN ELECT - Humanities Electives	3	3
GE PHIL - T/RS	PHIL 120 - Introduction to Philosophy – T/RS 121 - (P) Theology I: Introduction to the Bible	3	3
GE FSEM	First Year Seminar ²		
		13	15
SECOND YEAR			
MAJOR	COMM 210 - (EPW) Logical & Rhetorical Analysis		3
MAJOR	COMM 215 - Introduction to Communication Theory	3	
MAJOR	COMM 250 - Principle Communication Competencies		3
MAJOR	COMM 315 - The Art of the Pitch	3	
GE FREE ELECT	FREE ELECT - GE Free Electives	3	3
GE PHIL - T/RS	PHIL 210 - Ethics – T/RS 122 - (P) Theology II: Introduction to Christian Theology	3	3
GE QUAN - S/BH	QUAN ELECT - Quantitative Elective – S/BH ELECT - Social/Behavioral Elective	3	3
		15	15
THIRD YEAR			
MAJOR	COMM 316 - Communication Ethics – COMM ELECT - COMM Elective	3	3
MAJOR	COMM ELECT – COMM Elective	3	3
GE FREE ELECT	GE FREE ELECT – Free Electives	3	3
GE PHIL - T/RS	PHIL ELECT - Philosophy Elective or T/RS ELECT - Elective	3	
GE NSCI	NSCI ELECT – Natural Science Electives	3	3
GE ELECT	FREE ELECT – Free Electives	3	3
		18	15

Department & Number - Descriptive Title of Course		Fall Cr.	Spr. Cr.
FOURTH YEAR			
MAJOR	COMM 415 - Senior Seminar	3	
MAJOR	COMM ELECT - COMM Elective		3
GE FREE ELECT	GE FREE ELECT - Free Electives	3	6
GE HUMN - S/BH	HUMN ELECT - Humanities Elective – S/BH ELECT - Social/Behavioral Elective	3	3
GE FREE ELECT	FREE ELECT - Free Electives	6	3
		15	15

Total: 121 Credits



¹ The Department of Communication prefers students fulfill (FYW) requirements by completing COMM 108. However WRTG 107 or WRTG 105 and WRTG 106 may be substituted.

² The selection of a First Year Seminar is likely to fulfill requirements both for the First Year Seminar and a General Education Requirement. Thus, the First Year Seminar will not add to the total credits for the semester. Talk with your advisor if you have any questions.

Curriculum grid effective for the 2020-21 academic year in accordance with the undergraduate course catalog.