

## KANIA SCHOOL OF MANAGEMENT

# ENTREPRENEURSHIP



The entrepreneurship major arms students with the attitudes, skills and knowledge it takes to start new businesses, work in family businesses, join small entrepreneurial endeavors, or even be in demand by established organizations.

Scranton students learn to recognize and embrace opportunities and to transform those opportunities into success.

## OUTCOMES & OPPORTUNITIES

- Mentors can make the difference between business success and failure. Our professors bring strong business experience to the table. We also engage our alumni and other accomplished business people in our mentoring and teaching.
- Students in the entrepreneurship program have gone on to pursue MBAs, law degrees, doctorates and medical degrees.
- Entrepreneurs and entrepreneurial thinking are needed in all facets of business. Doctors, lawyers, occupational therapists, psychologists and accountants — you name it — all need entrepreneurial skills to run their own practices.
- Fifty to sixty percent of newly-minted alums have explicitly expressed plans to start their own business within five to ten years of graduation, while some of our students start their own business immediately after graduation.

## CONTACT INFORMATION

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[+ admissions.scranton.edu/entrepreneurship](http://admissions.scranton.edu/entrepreneurship)

# ENTREPRENEURSHIP CURRICULUM

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
<b>FIRST YEAR</b>			
GE S/BH	ECO 153 - (S) Principles of Microeconomics – ECO 154 - (S) Principles of Macroeconomics	3	3
GE SPCH-WRTG	BUS 140 - Business Information & Oral Proficiency – WRTG 107 - (FYW) Composition	3	3
GE PHIL-T/RS	PHIL 120 - Introduction to Philosophy – T/RS 121 - (P) Theology I: Introduction to the Bible	3	3
GE QUAN	MATH ELECT - Math Option (two courses) <sup>1</sup>	3-4	3-4
GE HUMN	HUMN ELECT - Humanities Elective <sup>2</sup>	3	3
GE FSEM	First Year Seminar <sup>3</sup>		
		<b>15-16</b>	<b>15-16</b>
<b>SECOND YEAR</b>			
BUS CORE	ACC 253 - Financial Accounting – ACC 254 - Managerial Accounting	3	3
BUS CORE	STAT 251 - (Q) Statistics for Business I – STAT 252 - (Q) Statistics for Business II	3	3
BUS CORE	MGT 251 - Legal Environment of Business		3
GE PHIL-T/RS	PHIL 210 - Ethics – T/RS 122 - (P) Theology II: Introduction to Christian Theology	3	3
MAJOR	EC 251 - Introduction to Electronic Business	3	
BUS CORE	EC 261 Introduction to Business Programming	3	
GE HUMN	OIM 471 - Business Information Management		3
GE ELECT	HUMN ELECT - Humn. Electives	3	
		<b>18</b>	<b>15</b>
<b>THIRD YEAR</b>			
MAJOR	ENTR 372 - The Entrepreneurial Mindset – ENTR 373 - Business Creativity & Innovation	3	3
MAJOR	ENTR 363 - Applied Business Foundations for Entrepreneurs		1
BUS CORE	ENTR 480 - The Entrepreneurial Capstone Business Experience or Internship		2
BUS CORE	MKT 351 - Principles of Marketing – FIN 251 - Introduction to Finance	3	3
BUS CORE	OIM 351 - Introduction to Management Science – OIM 352 - Introduction to Operations Management	3	3
BUS CORE	ECO/IB 351 - (D) Environment of International Business	3	
GE PHIL or T/RS	PHIL ELECT - Philosophy Elective or T/RS ELECT - Theology Elective	3	
BUS CORE	MGT 352 - Principles of Management II		3
GE ELECT	GE ELECT - GE Elective		3
		<b>15</b>	<b>18</b>

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
<b>FOURTH YEAR</b>			
MAJOR	ENTR 477 - The Entrepreneurial Business Plan	3	
MAJOR	ENTR 478 - Social Entrepreneurship	3	
MAJOR	ENTR 480 - The Entrepreneurial Capstone Business Experience or Internship		1
BUS CORE	MGT 455 - Business Policy and Strategy	3	
BUS CORE	OIM 471 - Business Information Management		3
GE HUMN	HUMN ELECT - Humanities Elective		3
GE ELECT	FREE ELECT - Free Electives	3	
MAJOR	ENTR ELECT - Major Elective		3
		<b>12</b>	<b>16</b>

**Total: 124-126 Credits**



<sup>1</sup> Two math options are available to Business majors:

Option I\* (6 credits) MATH 107 - (Q) Quantitative Methods II and MATH 108 - Quantitative Methods III

Option II\* (8 credits) MATH 114 - (Q) Calculus I and MATH 221 - (Q) Calculus II

Both options cover the topics of calculus. Option I takes an applied approach; Option II a theoretical approach.

\*Students are tested for math placement during summer orientation. On the basis of these tests and their high school background it will be recommended that some students take Option II, especially if they expect to pursue graduate studies. The majority of students will be placed in Option I, and may also be required to take MATH 106: Quantitative Methods I as a prerequisite to taking MATH 107.

<sup>2</sup> Major courses can be chosen from any of the functional areas once the prerequisites have been satisfied.

<sup>3</sup> The selection of a First Year Seminar is likely to fulfill requirements both for the First Year Seminar and a General Education Requirement. Thus, the First Year Seminar will not add to the total credits for the semester. Talk with your advisor if you have any questions.

Curriculum grid effective for the 2018-19 academic year in accordance with the undergraduate course catalog.