

THE UNIVERSITY OF SCRANTON
KANIA SCHOOL OF MANAGEMENT
INTERNATIONAL BUSINESS

About the Program

International business is an interdisciplinary program, drawing on all areas of business, with a focus on international trade, multinational corporations and foreign direct investment.

We provide broadly-educated, flexible graduates with a sound core of the functional areas of business and a passion for understanding the world.

Outcomes & Opportunities

- Internships are often a springboard for an exciting international career. Our students have completed internships across a wide range of industries at sites including DHL Global, Johnson & Johnson, Lord & Taylor, and Legrand (Paris).
- EA study abroad experience is strongly encouraged. More than 85% of international business graduates study in a foreign country.
- Companies that have hired our recent graduates span a variety of industries and include DHL Global, Federal Reserve Bank, IBM, S&P Global Mkt Intelligence and Bank of America.
- After graduation, you may want to pursue an advanced degree. Some of the leading institutions that have accepted our graduates include New York University, University of Manheim (Germany), University of South Carolina, University of North Carolina, Westminster University (London) and Drexel Law.

Our Kania School of Management
has ranked among The Princeton
Review's "Best Business Schools"
for 16 years.



SUCCESS AHEAD



admissions.scranton.edu/intlbus

INTERNATIONAL BUSINESS CURRICULUM

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FIRST YEAR			
GE S/BH	ECO 153 - (S) Principles of Microeconomics – ECO 154 - (S.) Principles of Macroeconomics	3	3
GE SPCH	BUS 140 - (FYDT,FYOC) Business Information & Oral Proficiency –		
GE WRTG	WRTG 107 - (FYW) Composition	3	3
GE PHIL	PHIL 120 - Introduction to Philosophy– PHIL 210 - Ethics	3	3
GE HUMN	HUMN ELECT - Foreign Language Electives	3	3
GE QUAN	MATH ELECT - (Normally MATH 107 – MATH 108, or MATH 114 – MATH 221)	3-4	3-4
GE FSEM	First Year Seminar*		
BUS CORE	BUS 150 - Career & Professional Development		1
		15-16	16-17
SECOND YEAR			
BUS CORE	ACC 253 - Financial Accounting – ACC 254 - Managerial Accounting	3	3
BUS CORE	STAT 251 - (Q) Statistics for Business I – STAT 252 - (Q) Statistics for Business II	3	3
BUS CORE	MGT 251 - Legal Environment of Business	3	
BUS CORE	OIM 251 - Excel for Business Applications	1	
GE ELECT	LANG ELECT - Foreign Language Electives	3	3
GE T/RS	T/RS 121 - (P) Theology I: Introduction to the Bible – T/RS 122 - (P) Theology II: Introduction to Christian Theology	3	3
GE NSCI	NSCI ELECT - Natural Science Elective		3
		16	15
THIRD YEAR			
BUS CORE	ECO/IB 351 - (D) Environment of International Business	3	
MAJOR IB	ELECT - Advanced IB Electives		6
BUS CORE	MGT 351 - Principles of Management I – MGT 352 - Principles of Management II	3	3
BUS CORE	FIN 251 - Introduction to Finance – MKT 351 - Introduction to Marketing	3	3
BUS CORE	OIM 351 - Introduction to Management Science – OIM 352 - Introduction to Operations Management	3	3
GE PHIL or T/RS	PHIL ELECT- Philosophy or T/RS Elective (Regional/Global)	3	
GE HUMN	HUMN ELECT - Regional/Global Electives	3	3
		18	18

	Department & Number - Descriptive Title of Course	Fall Cr.	Spr. Cr.
FOURTH YEAR			
MAJOR	IB ELECT - Advanced IB Electives	6	6
BUS CORE	MGT 455 - Business Policy & Strategy		3
BUS CORE	OIM 471 - Business Information Management	3	
GE NSCI	NSCI ELECT - Natural Science Elective	3	
GE ELECT	FREE ELECT - Free Electives (Regional/Global)	3	3
		15	12
Total: 125-127 Credits			



CONTACT INFORMATION

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1.888.SCRANTON or visit admissions.scranton.edu

If EDUC 113 is required, it is taken both as a First Year Seminar and in place of PHIL 120 in fall. Then PHIL 120 is moved to the spring of the first year. PHIL 210 will be taken in the second year.

If a third math course is required, GE free electives are moved from the fourth to the second year. The NSCI sequence is moved to the fourth year.

For students requiring EDUC 113 and a third math course, additional credits are needed to complete the foreign-language requirement.

Regional Studies electives are courses that focus on specific countries/regions of the world (not U.S.), including culture courses taught in a foreign language.

**The selection of a First Year Seminar is likely to fulfill requirements both for the First Year Seminar and a General Education Requirement. Thus, the First Year Seminar will not add to the total credits for the semester. Talk with your advisor if you have any questions.*

Curriculum grid effective for the 2021-22 academic year in accordance with the undergraduate course catalog.