

### ABOUT THE MAJOR

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This major prepares students for careers in journalism, digital production, and film through a blend of theory and hands-on learning.

With access to state-of-the-art facilities and technologies, students develop the skills needed to navigate an evolving media landscape and create award-winning projects.

### CONTACT US

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🌐 [admissions.scranton.edu/journalism](https://admissions.scranton.edu/journalism)

### OUTCOMES & OPPORTUNITIES

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- The journalism track equips students for roles in reporting across digital, TV, and radio platforms. Alumni excel as writers, reporters, producers, and in related fields like copywriting and marketing.
- The media production track equips students for careers in radio, TV, film, webcasting, social media, and digital content creation. Roles can include feature writer, editor, staff writer, cinematographer, and producer.
- Graduates work at companies, including Bloomberg News, CBS Radio, Discovery Channel, NBC Sports, Sprinklr, C-SPAN, NBC Universal, Fox News, BuzzFeed, Anaheim Ducks, and Washington Commanders.

Among **TOP 10 IN THE NORTH** for 30+ years  
*U.S. News & World Report*



THE UNIVERSITY *of* SCRANTON

# MEDIA PRODUCTION & JOURNALISM

120 Credits

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## 1<sup>st</sup> Year: FALL

COURSE#	COURSE TITLE	CREDITS
<b>COMM 101</b>	Communication and Society	3
<b>COMM 108</b>	Essential Writing Skills	3
<b>HUMN ELECT</b>	Humanities Electives	3
<b>FREE ELECT</b>	Free Elective	3
<b>PHIL 120</b>	Introduction to Philosophy	3
<b>First Year Seminar</b>		0

Total Credits: 15

## 1<sup>st</sup> Year: SPRING

COURSE#	COURSE TITLE	CREDITS
<b>COMM 112</b>	Foundations of Public Speaking	3
<b>COMM 205</b>	Writing for Communication	3
<b>HUMN ELECT</b>	Humanities Electives	3
<b>FREE ELECT</b>	Free Elective	3
<b>T/RS 121</b>	Theology I: Introduction to the Bible	3
<b>First Year Seminar</b>		0

Total Credits: 15

## 2<sup>nd</sup> Year: FALL

COURSE#	COURSE TITLE	CREDITS
<b>COMM 215</b>	Introduction to Communication Theory	3
<b>COMM 224</b>	Media Writing	3
<b>FREE ELECT</b>	Free Elective	3
<b>PHIL 210</b>	Ethics	3
<b>QUAN ELECT</b>	Quantitative Elective	3

Total Credits: 15

## 2<sup>nd</sup> Year: SPRING

COURSE#	COURSE TITLE	CREDITS
<b>COMM 210</b>	Logical and Rhetorical Analysis	3
<b>COMM 222</b>	Television Production	3
<b>FREE ELECT</b>	Free Elective	3
<b>T/RS 122</b>	Theology II: Introduction to Christian Theology	3
<b>S/BH ELECT</b>	Social/Behavioral Elective	3

Total Credits: 15

## 3<sup>rd</sup> Year: FALL

COURSE#	COURSE TITLE	CREDITS
<b>COMM 260</b>	Media Criticism	3
<b>MAJOR ELECT</b>	Journalism Track Electives	6
<b>FREE ELECT</b>	Free Elective	3
<b>NSCI ELECT</b>	Natural Science Elective	3

Total Credits: 15

## 3<sup>rd</sup> Year: SPRING

COURSE#	COURSE TITLE	CREDITS
<b>MAJOR ELECT</b>	Production Track or Journalism Track Elective Courses	6
<b>PHIL ELECT</b>	Philosophy Elective	
or <b>T/RS ELECT</b>	Theology Elective 3	
<b>NSCI ELECT</b>	Natural Science Elective	3

Total Credits: 15

## 4<sup>th</sup> Year: FALL

COURSE#	COURSE TITLE	CREDITS
<b>COMM 480</b>	Production Practicum	3
<b>FREE ELECT</b>	Free Electives	6
<b>HUMN ELECT</b>	Humanities Elective	6

Total Credits: 15

## 4<sup>th</sup> Year: SPRING

COURSE#	COURSE TITLE	CREDITS
<b>FREE ELECT</b>	Free Electives	12
<b>S/BH ELECT</b>	Social Behavioral Elective	3

Total Credits: 15

This is a sample curriculum. Please refer to the 2025-2026 Undergraduate Catalog at [scranton.edu/catalog](http://scranton.edu/catalog).