BUSINESS ADMINISTRATION

KANIA SCHOOL OF MANAGEMENT

ABOUT THE MAJOR

Business Administration offers a broad foundation in business, allowing students to explore diverse interests across the Kania School of Management. Students build a personalized major by choosing either three courses in each of two areas, or two courses in each of three. Available areas are Accounting, Economics, Finance, International Business, Management, Marketing, Operations Management, and Business Analytics. Academic advisors work with each student to design a course plan that fits their interests and career goals.

CONTACT US

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admissions.scranton.edu/busadmin

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OUTCOMES & OPPORTUNITIES

- Our alumni work at leading companies like Geisinger, Morgan Stanley, JPMorgan Chase, Wells Fargo, Citi, BlackRock, PNC, Vanguard, Johnson & Johnson, Pfizer, Sanofi, Amazon, Verizon, Comcast, and Lockheed Martin.
- Our graduates confidently launch careers as sales and account managers, business development managers, operations and project managers, financial and wealth advisors, analysts, consultants, and marketing and human resources professionals. Many advance into management and leadership roles across finance, healthcare, technology, insurance, real estate, government, education, and nonprofits.
- Graduates continue their studies at Scranton to earn their MBA, while others pursue advanced degrees at institutions such as Canisius College, Hofstra University, Syracuse University, and Widener University.

AACSB ACCREDITED



THE UNIVERSITY *of* SCRANTON

BUSINESS ADMINISTRATION

127-128 Credits

LEARN MORE!

1st Year: FALL

COURSE#	COURSE TITLE	CREDITS
ECO 153	Principles of Microeconomics	3
WRTG 107	Composition	3
PHIL 120	Introduction to Philosophy	3
MATH ELECT	Mathematics Elective	3-4
HUMN ELECT	Humanities Elective	3
First Year Seminar		0

Total Credits: **15-16**

1st Year: SPRING

COURSE#	COURSE TITLE	CREDITS
ECO 154	Principles of Macroeconomics	3
BUS 140	Business Information & Oral Proficiency	3
FREE ELECT	Free Elective	3
T/RS 121	Theology I: Introduction to the Bible	3
HUMN ELECT	Humanities Elective	3
First Year Seminar		0
BUS 150	Career and Professional Development	1

Total Credits: **16**

2nd Year: FALL

COURSE#	COURSE TITLE	CREDITS
ACC 253	Financial Accounting	3
STAT 251	Statistics for Business I	3
OIM 251	Excel, Power BI, & Python	3
PHIL 210	Ethics	3
NSCI ELECT	Natural Science Elective	3
MGT 251	Legal Environment of Business	3

Total Credits: **18**

2nd Year: SPRING

COURSE#	COURSE TITLE	CREDITS
ACC 254	Managerial Accounting	3
STAT 252	Statistics for Business II	3
T/RS 122	Theology II: Introduction to the Bible	3
NSCI ELECT	Natural Science Elective	3
HUMN ELECT	Humanities Elective	3

Total Credits: **15**

3rd Year: FALL

COURSE#	COURSE TITLE	CREDITS
ECO/IB 351	Environment of International Business	3
FIN 251	Introduction to Finance	3
MGT 351	MGT I: Managing Organizations	3
OIM 351	Intro to Business Analytics	3
FREE ELECT	Free Elective	3

Total Credits: **15**

3rd Year: SPRING

COURSE#	COURSE TITLE	CREDITS
MKT 251	Principles of Marketing	3
MGT 352	MGT II: Leading People	3
OIM 352	Introduction to Operations Management	3
BUS ELECT	Business Electives	6
PHIL ELECT or **T/RS ELECT**	Philosophy Elective or TRS Elective	3

Total Credits: **18**

4th Year: FALL

COURSE#	COURSE TITLE	CREDITS
BUS ELECT	Business Electives	6
OIM 471	Business Information Management	3
HUMN ELECT	Humanities Elective	3
FREE ELECT	Free Elective	3

Total Credits: **15**

4th Year: SPRING

COURSE#	COURSE TITLE	CREDITS
BUS ELECT	Business Electives	6
MGT 455	Business Policy and Strategy	3
FREE ELECT	Free Electives	6

Total Credits: **15**

This is a sample curriculum. Please refer to the Undergraduate Catalog at **scranton.edu/catalog**.

09/2026