

## ABOUT THE MAJOR

Scranton's Kania School of Management (KSOM) helps students build a solid foundation in business through its common curriculum program. With time to explore and a thoughtfully designed schedule, students stay on track to graduate in four years — while discovering the major that truly inspires them.

## CONTACT US

**Kania School of Management**  
Advising Center

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- 🌐 [admissions.scranton.edu/ksom](https://admissions.scranton.edu/ksom)



## OUTCOMES & OPPORTUNITIES

- Over 75% of KSOM students complete internships with companies in cities like Philadelphia, New York, and Washington, D.C. With support from our Internship Office, they graduate with real-world experience and career-ready skills.
- Recent KSOM graduates have been admitted to top-tier graduate programs including Cornell Law, Harvard Business School, NYU, UC Berkeley, and Wharton at the University of Pennsylvania.
- Scranton KSOM graduates build careers at leading companies and organizations like Deloitte, Frito Lay, Goldman Sachs, Morgan Stanley, PwC, and Vogue.



# KSOM COMMON CURRICULUM

## 31 Credits

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### KSOM Common Curriculum First Year

Undecided students who are interested in exploring one or more of the majors offered in the Kania School of Management may enroll in the KSOM Common Curriculum program. Students in this program take a combination of General Education courses and courses in potential majors. Specific courses are chosen in consultation with an academic advisor.

#### 1<sup>st</sup> Year: FALL

| COURSE#                   | COURSE TITLE                        | CREDITS |
|---------------------------|-------------------------------------|---------|
| <b>ECO 153</b>            | Principles of Microeconomics        | 3       |
| <b>BUS 150</b>            | Career and Professional Development | 1       |
| <b>WRTG 107</b>           | Composition                         | 3       |
| <b>PHIL 120</b>           | Introduction to Philosophy          | 3       |
| <b>MATH 106</b>           | Quantitative Methods I              | 3       |
| <b>HUMN ELECT</b>         | Humanities Elective                 | 3       |
| <b>First Year Seminar</b> |                                     | 0       |

Total Credits: 16

#### 1<sup>st</sup> Year: SPRING

| COURSE#                   | COURSE TITLE                            | CREDITS |
|---------------------------|-----------------------------------------|---------|
| <b>ECO 154</b>            | Principles of Macroeconomics            | 3       |
| <b>BUS 140</b>            | Business Information & Oral Proficiency | 3       |
| <b>T/RS 121</b>           | Theology I: Introduction to the Bible   | 3       |
| <b>MATH 107</b>           | Quantitative Methods II                 | 3       |
| <b>HUMN ELECT</b>         | Humanities Elective                     | 3       |
| <b>First Year Seminar</b> |                                         | 0       |

Total Credits: 15



This is a sample curriculum. Please refer to the Undergraduate Catalog at [scranton.edu/catalog](https://scranton.edu/catalog).