MANAGEMENT

KANIA SCHOOL OF MANAGEMENT

ABOUT THE MAJOR

Management teaches students to achieve organizational goals through teamwork and collaboration. With hands-on projects and real-world case studies, students build analytical, communication, and leadership skills to become emotionally intelligent, adaptable leaders. Students can tailor their studies through electives in four areas: managing people, ethical leadership and decision-making, sports management, and professional and career skills.

CONTACT US

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admissions.scranton.edu/mgmt

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OUTCOMES & OPPORTUNITIES

- Our alumni work at leading companies like PepsiCo, JPMorgan Chase, Wells Fargo, Sanofi Pasteur, Walgreens, Geisinger, Volvo, Johnson & Johnson, Unilever, Verizon, IBM, UPS, Amazon, and Lockheed Martin.
- Our graduates confidently launch careers across industries including financial services, insurance, healthcare, technology, consumer goods, and consulting, as well as government, education, and nonprofits. Typical roles include account executive and account manager, operations manager, business development manager, sales manager, project and program manager, human resources manager, financial and wealth advisor, analyst, underwriter, and relationship manager.
- Alumni excel in graduate and professional studies at institutions like Cornell Law School, Duquesne University, Rosemont College, University of Akron, and The University of Scranton. Plus, students can apply for Scranton's accelerated BS/MBA program.

AACSB ACCREDITED



THE UNIVERSITY *of* SCRANTON

MANAGEMENT

127-128 Credits

LEARN MORE!

1st Year: FALL

COURSE#	COURSE TITLE	CREDITS
ECO 153	Principles of Microeconomics	3
BUS 140	Business Information & Oral Proficiency	3
MATH ELECT	Math Option	3-4
HUMN ELECT	Humanities Elective	3
First Year Seminar		0

Total Credits: **15-16**

1st Year: SPRING

COURSE#	COURSE TITLE	CREDITS
ECO 154	Principles of Macroeconomics	3
WRTG 107	Composition	3
FREE ELECT	Free Elective	3
T/RS 121	Theology I: Introduction to the Bible	3
HUMN ELECT	Humanities Elective	3
First Year Seminar		0
BUS 150	Career and Professional Development	1

Total Credits: **16**

2nd Year: FALL

COURSE#	COURSE TITLE	CREDITS
ACC 253	Financial Accounting	3
STAT 251	Statistics for Business I	3
OIM 251	Excel, Power BI, & Python	3
PHIL 210	Ethics	3
HUMN ELECT	Humanities Elective	3
MGT 251	Legal Environment of Business	3

Total Credits: **18**

2nd Year: SPRING

COURSE#	COURSE TITLE	CREDITS
ACC 254	Managerial Accounting	3
STAT 252	Statistics for Business II	3
T/RS 122	Theology II: Introduction to the Bible	3
NSCI ELECT	Natural Science Elective	3
FREE ELECT	Free Elective	3

Total Credits: **15**

3rd Year: FALL

COURSE#	COURSE TITLE	CREDITS
MGT 351	MGT I: Managing Orgs	3
MKT 251	Principles of Marketing	3
OIM 351	Intro to Business Analytics	3
ECO/IB 351	Environment of International Business	3
PHIL ELECT or **T/RS ELECT**	Philosophy Elective or Theology Elective	3
NSCI ELECT	Natural Science Elective	3

Total Credits: **18**

3rd Year: SPRING

COURSE#	COURSE TITLE	CREDITS
MGT ELECT	Management Electives	6
MGT 352	MGT II: Leading People	3
FIN 251	Introduction to Finance	3
OIM 352	Introduction to Operations Management	3

Total Credits: **15**

4th Year: FALL

COURSE#	COURSE TITLE	CREDITS
MGT ELECT	Management Electives	3
MGT 455	Business Policy and Strategy	3
HUMN ELECT	Humanities Elective	3
FREE ELECT	Free Elective	3

Total Credits: **12**

4th Year: SPRING

COURSE#	COURSE TITLE	CREDITS
MGT ELECT	Management Electives	6
OIM 471	Business Information Management	3
FREE ELECT	Free Electives	6

Total Credits: **15**

This is a sample curriculum. Please refer to the Undergraduate Catalog at **scranton.edu/catalog**.

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