

LACKAWANNA COLLEGE AS IN PROFESSIONAL STUDIES
 ARTICULATION TO UNIVERSITY OF SCRANTON BA SOCIAL MEDIA STRATEGIES

Lackawanna College		U of Scranton	
Year 1			
First Semester	Cr	First Semester	Cr
ENG 105 College Writing	3	WR TG 107 (FYW)	3 * waive COMM 108
MAT 120 - College Algebra	3	MATH 005 - College Algebra/Free Elective	3
History Elective	3	Humanities Elective (CH)	3 # See list below
Social Science Elective	3	S/BH Elective	3 # See list below
COMM 125 - Effective Speaking	3	COMM 100 - FYOC/Free Elective	3
COL 101 - Freshman Experience	1	INTD 197/Free Elective	1 * this will not apply to UofS credits

Second Semester		Second Semester	
ART 105 Fine Art Survey	3	ART 197 - Fine Arts Survey/Free Elective	3
ENG 110 - Intro to Literature	3	ENLT 179 Intro to Literature/Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3 * this will not apply to UofS credits
TEC 105 Info Tech Management	3	C/IL 102 and C/IL 102L Computer Literacy and Lab/EP Foundations Elective (FYOC/FYDT)	3

Year 2			
First Semester		First Semester	
Literature Elective (200 level)	3	Humanities Elective (CL)	3 # See list below
Phl 105 - Intro to Philosophy	3	PHIL 120 - Introduction to Philosophy	3
Business Elective	3	Free Elective	3
Diversity/Global Studies Elective	3	Free Elective	3 # See list below
Free Elective (200 Level)	3	Free Elective	3

Second Semester		Second Semester	
Philosophy Elective	3	PHIL ELECT	3 # See list below
Science Elective	3	Natural Science Elective	3 # See list below
Free Elective (200 level)	3	Free Elective	3
Humanities Elective (200 Level)	3	Humanities Elective	3 # See list below
Social Science Elective (200 level)	3	S/BH Elective	3 # See list below
COL 201 Capstone Seminar	1	?	* this will not apply to UofS credits
		Total	61

Year 3			
First Semester		First Semester	
		COMM 109 - G/S/P Skill Set	1
		COMM 117 - Foundations of Business Writing and Social Media Communication	3
		COMM Elective	3

		Natural Science Elective	3
		T/RS 121 - (P) Theology I	3
		Phil 210 - Ethics	3

Second Semester		Second Semester	
		COMM 210 - (EPW) Logical and Rhetorical Analysis	3
		COMM 215 - Introduction to Communication Theory	3
		COMM 235 - Introduction to Social Media Strategies	3
		T/RS 122 - (P) Theology II	3
		Humanities Elective	3

Year 4			
First Semester		First Semester	
		COMM 227 - Contemporary Public Relations	3
		COMM 265 - Social Media Communication	3
		COMM 365 - Social Media Production	3
		COMM 415 - Senior Seminar	3
		Free Elective	3

Second Semester		Second Semester	
		COMM 316 - Communication Ethics	3
		COMM 240 - (Q) Communication Research Methods	3
		COMM 435 - Social Media Campaigns	3
		COMM Elective	3
		Free Elective	3
		Free Elective	3
		U of S Credits	64

# History Electives (I only included those already approved for a CH attribute)				
HIS	105		U.S. History I	HIST 110 (CH)History of US to 1877 (3cr) 202030
HIS	110		US History II	HIST 111 (CH)Hist US Reconst to Present (3cr) 202030
HIS	130		World History	HIST 131 (CH,D)World History II (3cr) 202130
HIS	155		Women's History	HIST 238 (CH,D)History of Amer Women I (3cr) 202030
HIS	220		America in the 1960's	HIST 331 (CH)Recent US History (3cr) 202030
HIS	305		America at War	HIST 113 (CH)American Military History (3cr) 202030

# Literature Electives (I only included courses if they were approved with the CL).				
ENG	215		Survey of American Literature	ENLT 125 (CL)Classic American Stories (3cr) 201830
ENG	225		Masterworks Western Lit I	ENLT 123 (CL)Masterworks/West Civiliztn (3cr) 200610
ENG	230		Masterworks Western Lit II	ENLT 123 (CL)Masterworks/West Civiliztn (3cr) or ENLT 197 Literature Elective (3cr) 200610
ENG	235		Marterworks World Lit	ENLT 127 (CL)Myth of the Hero (3cr) or ENLT 197 Literature Elective (3cr) 200610
ENG	240		African-American Literature	ENLT 255 (CL,D)African-Amer Lit (3cr) 202030
ENG	310		The Novella	ENLT 229 (CL,D)Cross-Cultural Novella (3cr) 201930
ENG	320		Horror & Literature in Film	ENLT 151 (CL)Intro Cinema Studies (3cr) 202030
# Science Elective (I only included courses if they were approved with the E).				
BIO	105		Human Biology	BIOL 104 (E)Anatomy, Physiology, Health (3cr) 202030
BIO	205		Anat & Physio I	BIOL 110 (E)Human Anatomy/Physiology I (3cr) and BIOL 110L Human Anatomy/Physiology I Lab (1cr) 202240
BIO	235		Anat & Physio II	BIOL 111 (E)Human Anatomy/Physiology II (3cr) and BIOL 111L Human Anatomy/Physiolog II Lab (1cr) 201730
ESC	105		Earth Science	PHYS 102 (E)Earth Science (3cr) 202030
ESC	115		Environmental Quality	NSCI 201 (E)Science & Human Environment (3cr) 201910
ESC	125		Environmental Science	NSCI 201 (E)Science & Human Environment (3cr) 201830
ESC	135		Physical Geography	PHYS 102 (E)Earth Science (3cr) 201630
ESC	155		Intro to Astronomy	PHYS 101 (E)The Solar System (3cr) 202030

# Philosophy Elective (I only included courses if they were approved with the P)					
PHL	110		Medical Ethics	PHIL 212 (P)Medical Ethics (3cr)	202030
PHL	120		Meta-Ethics	PHIL 210 Ethics (3cr)	200610
PHL	145		Bioethics	PHIL 212 (P)Medical Ethics (3cr)	202030
PHL	205		Business Ethics	PHIL 211 (P)Business Ethics (3cr)	202030
PHL	315		Philosophy of Religion	PHIL 229 (D,P)Philosophy of Religion (3cr)	202030
# Humanities Elective					
SPN	101		Elementary Spanish I	SPAN 101 (CF)Elementary Spanish I (3cr)	201830
			OR any Literature or History Elective		
++' Diversity/Global Studies Elective (I only included courses if they are approved with an attribute).					
HIS	110		US History II	HIST 111 (CH)Hist US Reconst to Present (3cr)	202030
HIS	130		World History	HIST 131 (CH,D)World History II (3cr)	202130
HIS	138		The Vietnam War	INTD 103 (D)Vietnam Experience (3cr)	201930
HIS	155		Women's History	HIST 238 (CH,D)History of Amer Women I (3cr)	202030
HIS	220		America in the 1960's	HIST 331 (CH)Recent US History (3cr)	202030
HIS	305		America at War	HIST 113 (CH)American Military History (3cr)	202030
ENG	240		African-American Literature	ENLT 255 (CL,D)African-Amer Lit (3cr)	202030
SPN	101		Elementary Spanish I	SPAN 101 (CF)Elementary Spanish I (3cr)	201830
SSC	235		Cultural Anthropology	SOC 234 (D,S)Cultural Anthropology (3cr)	202030
SSC	260		Race and Ethnic Relations	SOC 224 (D,S)Race and Ethnic Relations (3cr)	202030
PHL	315		Philosophy of Religion	PHIL 229 (D,P)Philosophy of Religion (3cr)	202030
# Social Science Elective (I only included those courses on the approved list if the S was noted)					

SSC	105		Introduction to Sociology	SOC 110 (S)Intro to Sociology (3cr)	201830
SSC	205		Deviant Behavior	S/CJ 224 (S)Sociology of Deviance (3cr)	201630
SSC	210		Social Problems	SOC 112 (S)Social Problems (3cr)	201830
SSC	235		Cultural Anthropology	SOC 234 (D,S)Cultural Anthropology (3cr)	202030
SSC	245		American Minority Groups	SOC 224 (D,S)American Minority Groups (3cr)	200530
SSC	250		Social Psychology	PSYC 220 (S)Social Psychology (3cr)	200930
SSC	260		Race and Ethnic Relations	SOC 224 (D,S)Race and Ethnic Relations (3cr)	202030
CJS	105		Intro to Criminal Justice	CJ 110 (S)Intro to Criminal Justice (3cr)	201830
CJS	130		Juvenile Delinquency	S/CJ 214 (S)Juvenile Delinquency (3cr)	201830
CJS	230		Criminology	S/CJ 213 (S)Criminology (3cr)	201930
CJS	305		Judicial Process	S/CJ 218 (S)The American Court System (3cr)	201930
HIS	118		American Government	PS 121 (S)US Polit:Institution/Policy (3cr)	202030